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Registration Opens for 2017 Global Tourism Summit in Honolulu, Sept. 19-21
Sustainability is the Theme of This Year's Conference
Presented by the Hawai'i Tourism Authority

HONOLULU – Early-bird registration offering flexible discounted rates is now available for the 2017 Global Tourism Summit, being presented by the Hawai'i Tourism Authority (HTA), Sept. 19-21.

Participants can register via the dedicated website, www.globaltourismsummithawaii.com, and choose from one of several options to attend the conference being held at the Hawai'i Convention Center in Honolulu.

Sustainability is the theme of this year's summit and how it is incorporated in the future of tourism will be a featured topic of the presentations. The significance of Hawaiian culture, global marketing, technology and innovation will also be highlighted in presentations and panel discussions, with the collective focus on improving tourism in Hawai'i and abroad.

George D. Szigeti, HTA president and CEO, said, "The core objective of the Global Tourism Summit is the collaboration and sharing of knowledge to make tourism stronger and better for the Hawaiian Islands and the industry as a whole. Tourism has stakeholders in all walks of life and all around the world and we are encouraging anyone interested in seeing this global industry succeed to participate in the summit, share their insight, and be part of this greater effort for everyone's future benefit."

Early-bird registration is available through July 31 for the following discounted rates:

- Individuals: Full Conference, Sept. 19-21: \$325, a savings of \$70
- Groups of 8 or More: Full Conference, Sept. 19-21: \$300 per person, a savings of \$65 per person (*Groups can mix and match different attendees during the conference*)
- Student and Faculty Members: Full Conference, Sept. 19-21: \$150
- Individuals, Partial Conference, Sept. 19-20: \$275
- Individuals, Partial Conference, Sept. 20-21: \$265

"We want to be flexible and provide interested attendees, especially those from Hawai'i, with options that allow them to participate in the Global Tourism Summit in a way that best meshes with their daily work responsibilities," said Szigeti.

Information on sponsorship and exhibitor opportunities is also available online at the dedicated website. A complete listing of sessions, programs and speakers will be added in the coming weeks.

Formerly known as the Hawai'i Tourism Conference, HTA changed the name to the Global Tourism Summit to more accurately reflect Hawai'i's emergence as a leader in international travel and tourism.

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](http://hawaii tourism authority.org) is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit www.hawaiiauthority.org. Follow updates about HTA on Facebook, Twitter (@HawaiiHTA) and its YouTube Channel.

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