



Hawai'i Convention Center
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HTA Issues RFPs to Help Fund Programs Supporting Hawaiian Culture, Natural Resources and Community-Oriented Events in 2019

RFP Applications for Program Funding are Due August 3; Free Public Information Briefings to Help Interested Applicants on All Islands

HONOLULU – The Hawai'i Tourism Authority (HTA) today issued three Request for Proposals offering to provide funding support to qualified programs that will perpetuate Hawaiian culture, preserve natural resources and present community events in 2019.

HTA awarded a total of \$3.5 million to 124 community-focused programs statewide in 2018.

Interested applicants are encouraged to review and download the RFPs from HTA's website for three programs – Kūkulu Ola, Aloha 'Āina and Community Enrichment – each of which are designed to help improve Hawai'i's quality of life for residents while also enhancing the visitor experience.

"These programs and the support provided to community-minded individuals and organizations are essential to balancing tourism's benefits with its impacts on how we enjoy life in the Hawaiian Islands," said George D. Szigeti, HTA president and CEO. "I encourage anyone with a commitment to make Hawai'i a better place to review these RFPs and see how HTA can become their partner in fulfilling their vision for a thriving community."

The three community-based programs for which HTA has issued RFPs to provide funding support in 2019 are as follows.

Community Enrichment (RFP 19-01): HTA is supporting community-oriented programs, festivals and special events promoting culture, education, health and wellness, nature, agriculture, sports, technology and "voluntourism" for the enjoyment of residents and visitors.

Kūkulu Ola (RFP 19-02): HTA is seeking programs that enhance, strengthen and help to perpetuate the Hawaiian culture by supporting cultural practitioners, craftsmen, musicians and artists.

Aloha 'Āina (RFP 19-03): HTA is supporting programs that help preserve and enhance the quality of Hawai'i's treasured natural resources for the enjoyment of current and future generations.

The deadline for applicants to submit proposals to HTA seeking funding support from any of the three program categories is Friday, August 3, 2018, at 4:30 p.m.

Program applications are available at HTA's website at www.hawaiiauthority.org/about-hta/rfps.

All inquiries should be directed to Ronald Rodriguez, HTA procurement officer and contract specialist, at contracting@gohta.net.

RFP Informational Briefings

HTA is hosting free public informational briefings on all islands at the following locations to help interested applicants with their understanding of the RFP application and award process to receive funding support. Interested applicants are encouraged to attend and have their questions answered.

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- Maui** **Thursday, June 21, 9:30-11:30 a.m.**
Maui Arts and Cultural Center
Alexa Higashi Meeting Room
1 Cameron Way, Kahului
- Kaua'i** **Friday, June 22, 9:30-11:30 a.m.**
Kaua'i County, Pi'ikoi Building, Room A & B
4444 Rice Street, Suite #330, Lihu'e
- O'ahu** **Friday, June 22, 3:00-5:00 p.m.**
Hawai'i Convention Center, Room 320
1801 Kalākaua Avenue, Honolulu
- Moloka'i** **Tuesday, June 26, 9:30-11:30 a.m.**
Kūlana 'Ōiwi Hālau
DHHL / OHA Conference Room
600 Maunaloa Highway, Kaunakakai
- Kona** **Wednesday, June 27, 10:00 a.m.-12:00 p.m.**
County of Hawai'i Council Chambers, West Hawai'i Civic Center
Council Conference Room, Building A
74-5044 Ane Keohokalole Highway, Kailua-Kona
- Hilo** **Wednesday, June 27, 2:30-4:30 p.m.**
County of Hawai'i, Aupuni Center Conference Room
101 Pauahi Street, Hilo
- Lāna'i** **Friday, June 29, 10:00 a.m.-12:00 p.m.**
Lāna'i Culture and Heritage Center, Room #126
730 Lāna'i Avenue, Lāna'i City

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](#) is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates about HTA on Facebook, Twitter (@HawaiiHTA) and its YouTube Channel.

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