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HTA's Randy Baldemor Stepping Down as Chief Operating Officer on March 2

HONOLULU – The Hawai'i Tourism Authority (HTA) announced today that Chief Operating Officer Randy Baldemor has notified the state agency that he will be resigning his position on March 2.

Baldemor commented, "I'm so appreciative for the opportunity to have worked at the Hawai'i Tourism Authority and to help our state in the area of tourism. This was my decision and I'm doing this to allow myself the opportunity to continue growing as a person and to explore other ways of contributing to this community that I love."

Baldemor's work on behalf of HTA and Hawai'i's tourism industry was praised by George D. Szigeti, HTA president and CEO. "Randy was the first person I hired at HTA and his vision and passion for improving tourism was instrumental in revitalizing the culture at HTA, and establishing policies and procedures that bolstered our operations in support of Hawai'i's most important industry.

"Randy was responsible for developing strategies to expand Hawai'i's air access network and he was a driving force in the rebranding of the annual Global Tourism Summit. He served HTA with professionalism, integrity and class."

Baldemor started at HTA on June 9, 2015. A lawyer by trade, who began his career as an attorney in private practice, Baldemor previously held leadership positions for the State of Hawai'i in the Department of Human Resources Development, Office of the Governor, Office of Information Management and Technology, and Department of Taxation.

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](http://www.hawaii-tourismauthority.org) is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit www.hawaii-tourismauthority.org. Follow updates about HTA on Facebook, Twitter (@HawaiiHTA) and its YouTube Channel.

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