

**Total Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P November YTD	2016 November YTD	% change
GRAND TOTAL	201.0	197.4	1.8%
Total Food and beverage	41.8	41.1	1.7%
Restaurant food	28.3	28.0	1.1%
Dinner shows and cruises	4.2	4.1	4.3%
Groceries and snacks	9.2	9.0	2.0%
Entertainment & Recreation	18.6	17.8	4.3%
Attractions/entertainment	5.5	5.6	-2.1%
Recreation	6.4	6.0	6.1%
Other activities & tours	6.7	6.2	8.4%
Total Transportation	19.3	19.3	0.2%
Interisland airfare	3.5	3.5	-2.0%
Ground transportation	1.8	1.9	-5.4%
Rental vehicles	12.9	12.8	0.9%
Gasoline, parking, etc.	1.2	1.0	10.2%
Total Shopping	27.6	28.1	-1.7%
Fashion and clothing	10.4	10.8	-3.8%
Jewelry and watches	3.5	3.5	-2.0%
Cosmetics, perfume	1.3	1.3	-0.7%
Leather goods	4.0	4.1	-0.5%
Hawai'i food products	4.0	4.0	1.5%
Souvenirs	4.4	4.5	-0.6%
Total Lodging	86.0	83.7	2.7%
All other expenses *	7.7	7.3	5.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**U.S. West Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P	2016	% change
	November YTD	November YTD	
GRAND TOTAL	177.1	167.4	5.8%
Total Food and beverage	37.6	36.2	3.7%
Restaurant food	23.9	22.9	4.2%
Dinner shows and cruises	4.0	3.7	10.2%
Groceries and snacks	9.6	9.6	0.2%
Entertainment & Recreation	16.0	14.8	8.5%
Attractions/entertainment	3.9	3.6	10.3%
Recreation	6.5	6.4	1.0%
Other activities & tours	5.6	4.8	17.0%
Total Transportation	18.8	18.1	3.7%
Interisland airfare	2.6	2.4	9.3%
Ground transportation	0.8	0.7	10.6%
Rental vehicles	14.2	13.9	1.9%
Gasoline, parking, etc.	1.2	1.1	8.8%
Total Shopping	17.0	16.1	5.3%
Fashion and clothing	6.5	6.2	4.4%
Jewelry and watches	2.7	2.6	5.6%
Cosmetics, perfume	0.4	0.3	14.8%
Leather goods	0.9	0.8	9.5%
Hawai'i food products	2.7	2.5	9.9%
Souvenirs	3.8	3.7	1.7%
Total Lodging	83.6	77.9	7.3%
All other expenses *	4.1	4.3	-2.9%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**U.S. East Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P November YTD	2016 November YTD	% change
GRAND TOTAL	210.7	200.4	5.1%
Total Food and beverage	42.3	40.5	4.2%
Restaurant food	28.8	27.6	4.5%
Dinner shows and cruises	5.2	4.8	8.8%
Groceries and snacks	8.3	8.2	0.4%
Entertainment & Recreation	21.7	20.5	5.8%
Attractions/entertainment	6.0	5.5	7.6%
Recreation	7.6	7.2	5.5%
Other activities & tours	8.2	7.8	4.8%
Total Transportation	22.5	21.9	2.7%
Interisland airfare	4.9	4.8	2.2%
Ground transportation	1.1	1.1	1.2%
Rental vehicles	15.1	14.7	2.3%
Gasoline, parking, etc.	1.4	1.3	9.5%
Total Shopping	19.2	18.4	4.4%
Fashion and clothing	6.9	6.7	2.8%
Jewelry and watches	3.4	3.1	10.5%
Cosmetics, perfume	0.6	0.4	51.4%
Leather goods	0.6	0.7	-11.3%
Hawai'i food products	2.7	2.7	1.9%
Souvenirs	5.0	4.9	2.6%
Total Lodging	92.5	88.3	4.7%
All other expenses *	12.6	10.7	17.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Japan Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P November YTD	2016 November YTD	% change
GRAND TOTAL	239.5	237.7	0.8%
Total Food and beverage	51.1	50.3	1.4%
Restaurant food	38.2	37.4	2.2%
Dinner shows and cruises	3.8	4.0	-6.0%
Groceries and snacks	9.1	8.9	1.8%
Entertainment & Recreation	18.9	19.2	-1.2%
Attractions/entertainment	5.7	5.9	-4.6%
Recreation	4.5	4.2	7.1%
Other activities & tours	8.8	9.1	-2.7%
Total Transportation	13.2	12.2	8.4%
Interisland airfare	2.1	2.0	6.3%
Ground transportation	6.2	5.9	5.9%
Rental vehicles	4.4	4.0	9.9%
Gasoline, parking, etc.	0.5	0.3	47.2%
Total Shopping	65.4	67.8	-3.5%
Fashion and clothing	18.2	17.9	1.4%
Jewelry and watches	5.9	6.8	-12.6%
Cosmetics, perfume	3.6	3.7	-3.0%
Leather goods	17.4	18.5	-6.0%
Hawai'i food products	13.7	13.8	-1.0%
Souvenirs	6.6	7.0	-5.8%
Total Lodging	80.8	78.1	3.6%
All other expenses *	10.1	10.2	-1.5%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Canada Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P November YTD	2016 November YTD	% change
GRAND TOTAL	162.2	161.1	0.7%
Total Food and beverage	33.3	33.6	-0.9%
Restaurant food	19.4	19.2	0.9%
Dinner shows and cruises	2.8	3.0	-9.2%
Groceries and snacks	11.1	11.3	-1.7%
Entertainment & Recreation	12.7	12.1	5.5%
Attractions/entertainment	3.8	3.9	-2.1%
Recreation	4.7	4.6	3.8%
Other activities & tours	4.2	3.6	16.1%
Total Transportation	17.6	17.0	3.0%
Interisland airfare	1.8	1.8	1.2%
Ground transportation	0.9	0.9	-1.8%
Rental vehicles	13.5	13.2	2.4%
Gasoline, parking, etc.	1.4	1.2	12.8%
Total Shopping	13.9	13.4	3.7%
Fashion and clothing	7.4	6.8	7.5%
Jewelry and watches	1.5	1.6	-3.8%
Cosmetics, perfume	0.3	0.2	6.9%
Leather goods	0.6	0.5	17.0%
Hawai'i food products	1.7	1.6	8.1%
Souvenirs	2.5	2.7	-7.5%
Total Lodging	79.4	79.2	0.3%
All other expenses *	5.4	5.8	-8.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**China Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P November YTD	2016 November YTD	% change
GRAND TOTAL	335.2	385.6	-13.1%
Total Food and beverage	53.8	63.6	-15.3%
Restaurant food	43.2	53.5	-19.3%
Dinner shows and cruises	3.8	4.3	-13.1%
Groceries and snacks	6.9	5.7	19.9%
Entertainment & Recreation	33.6	42.7	-21.5%
Attractions/entertainment	24.8	35.8	-30.6%
Recreation	4.5	2.9	56.7%
Other activities & tours	4.2	4.1	3.2%
Total Transportation	36.7	44.8	-18.1%
Interisland airfare	15.0	13.7	9.4%
Ground transportation	5.9	15.0	-60.8%
Rental vehicles	14.6	14.8	-1.2%
Gasoline, parking, etc.	1.2	1.3	-5.8%
Total Shopping	108.1	116.3	-7.0%
Fashion and clothing	37.9	46.0	-17.5%
Jewelry and watches	24.2	20.3	19.5%
Cosmetics, perfume	14.3	12.8	11.5%
Leather goods	22.1	24.9	-11.2%
Hawai'i food products	6.7	7.3	-8.5%
Souvenirs	2.9	5.1	-42.1%
Total Lodging	94.9	107.8	-12.0%
All other expenses *	8.1	10.4	-22.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Korea Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P November YTD	2016 November YTD	% change
GRAND TOTAL	280.4	312.5	-10.3%
Total Food and beverage	63.7	74.2	-14.1%
Restaurant food	50.7	61.9	-18.1%
Dinner shows and cruises	4.6	4.8	-3.9%
Groceries and snacks	8.5	7.5	12.3%
Entertainment & Recreation	27.3	27.4	-0.4%
Attractions/entertainment	12.8	13.6	-5.7%
Recreation	10.2	10.0	2.1%
Other activities & tours	4.4	3.9	11.7%
Total Transportation	25.7	27.6	-7.0%
Interisland airfare	6.3	6.5	-4.6%
Ground transportation	2.4	2.4	-1.9%
Rental vehicles	16.2	17.5	-7.8%
Gasoline, parking, etc.	0.9	1.1	-17.7%
Total Shopping	71.5	67.6	5.8%
Fashion and clothing	23.2	23.2	0.0%
Jewelry and watches	2.3	3.3	-30.3%
Cosmetics, perfume	3.9	4.0	-1.1%
Leather goods	27.9	25.0	11.7%
Hawai'i food products	7.6	6.9	10.5%
Souvenirs	6.5	5.2	25.3%
Total Lodging	89.6	112.8	-20.6%
All other expenses *	2.6	2.9	-8.9%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Australia Visitor Personal Daily Spending by Category:
2017P vs. 2016P
(Arrivals by air, in dollars)**

Expenditure Type	2017P November YTD	2016 November YTD	% change
GRAND TOTAL	280.2	294.9	-5.0%
Total Food and beverage	57.2	58.0	-1.3%
Restaurant food	42.1	42.5	-1.1%
Dinner shows and cruises	5.7	5.7	-1.0%
Groceries and snacks	9.5	9.7	-2.4%
Entertainment & Recreation	25.7	25.7	-0.2%
Attractions/entertainment	11.2	12.1	-7.3%
Recreation	4.5	4.2	7.0%
Other activities & tours	9.9	9.4	5.6%
Total Transportation	17.1	17.6	-2.5%
Interisland airfare	4.1	4.4	-8.0%
Ground transportation	3.7	3.9	-4.9%
Rental vehicles	8.7	8.5	2.0%
Gasoline, parking, etc.	0.7	0.8	-9.0%
Total Shopping	59.3	56.1	5.7%
Fashion and clothing	36.4	35.1	3.7%
Jewelry and watches	5.3	5.1	3.3%
Cosmetics, perfume	4.8	4.5	6.2%
Leather goods	6.3	5.3	19.6%
Hawai'i food products	1.4	1.2	10.1%
Souvenirs	5.2	4.9	5.6%
Total Lodging	103.0	121.8	-15.4%
All other expenses *	17.8	15.6	13.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority